



Advancing Chemistry Worldwide

INTERNATIONAL UNION OF
PURE AND APPLIED CHEMISTRY

IUPAC100 LOGO COMPETITION

"IUPAC Centenary –Creating the Common Language of Chemistry"

In 2019, the International Union of Pure and Applied Chemistry will celebrate its 100th anniversary. In anticipation with and for the anniversary celebrations, IUPAC is holding a logo design competition.

In 1919, in the wake of WWI, Chemistry as a global enterprise needed a new start, and the international chemistry community knew that a universally-accepted language will ultimately facilitate research and communication. The founders of IUPAC thought that such common language of chemistry shall include all sort of standards, terms, and nomenclature. Today, our common language of chemistry continues to evolve and is ever more so needed as Chemistry is to embrace the global challenges of sustainable development.

The International Union of Pure and Applied Chemistry (IUPAC) is marking its centenary by embracing its founders' vision and engaging global members participation. IUPAC100 will have a special celebration at the World Chemistry Congress and IUPAC General Assembly in Paris in July 2019. Also, year long, all Organizations member of IUPAC will be encouraged to celebrate in their own way, their role and involvement in this international community.

Entries are invited for the design of a logo for the 100 Years of IUPAC.

Eligibility: The competition is open to 3 categories: college and secondary and primary school students for all around the world.

Deadline: 1 February 2017

Judging: A panel of judges will select a shortlist of best designs; Shortlisted designs will be posted online for voting.

Prize: The top entries and award will be noted in IUPAC magazine *Chemistry International*. The ultimate winning entry will be touched-up by a professional graphic designer and shared globally with all IUPAC member organizations and supporters to serve as the brand for the celebrations.

How to Submit

Digital submission only

An online submission platform will be made available from iupac.org

Inquiry by email to iupac100@iupac.org, with subject "logo competition"

Design Criteria

The logo should be original and simple.

The logo should be submitted with a brief description (approx 50 to 100 words).

The logo should symbolize and represent the relevance of chemistry to society and/or the relevance of a common language of chemistry.

Technical Details

Common image formats should be used (e.g., tiff, gif, jpg) for submitted design.

Winners agree to transfer image permissions to IUPAC for commercial, non-commercial and derivative rights.

The winning entry will be reworked by a professional graphic designer.

The logo will be used for announcements, letterheads, brochures, publications, web sites and other purposes as may be decided by IUPAC.

Judging panel will include IUPAC members.

Additional Notes for Instructors and School Administrators are available on the website.

Website: www.iupac.org/iupac100